

Dear Artist/Crafter:

You're invited to participate in **The 2nd Annual Wearable Art Show to benefit the Animal Orphanage** in Voorhees, NJ.

Date: Saturday, May 10, 2008

Time: 10am-5pm

Place: The Promenade Shopping Center, Marlton, NJ

This is the empty Lenox store located between Biaggio Salon and Smith and Hawken.....great location!

This is an indoor event that will take place in an empty store front donated to us for the day by the Promenade. The show will include a pet adoption, silent auction, and exhibits by regional wearable artists along with artists who create pet related crafts.

Promotion:

Promotion for the event will include listings on the Promenade website, Animal Orphanage website, flyers distributed at each store in the Promenade, direct mail postcards, displays set up in the windows of the space, press releases to news agencies, and email blasts.

Fees:

Each artist is required to pay a \$50.00 registration fee to participate; 20% of sales that will go directly to the Animal Orphanage; and donate a piece of work for the silent auction.

Space:

Each artist will receive a 10 x 10 foot space and must bring their own professional display and set up materials. Please let us know if you need more or less space. Electricity will be provided.

Requirements:

3 photos, slides, or digital images of work to be shown.

Description of booth

Artist Statement, bio, or press for marketing (if available)

\$50.00 check made out to The Animal Orphanage

Signed agreement

Please note: Jewelry booths will be limited and will be filled as accepted.

To participate in this exciting event please fill out the form below and return it along with above materials by **April 1, 2008** to:

Wearable Art Show
c/o Crescent Moon Clothing
300 Mill St
Moorestown, NJ 08057

For more information please contact...
Gretchen Hulse, Crescent Moon Clothing
856-231-9711
Gretchen.hulse@verizon.net

Peg Jacobskind, Board President, The Animal Orphanage
609-932-6914
mdpromos@comcast.net

NAME _____

BUSINESS NAME _____

ADDRESS _____

PHONE _____

ALT PHONE _____

EMAIL _____

DESCRIPTION OF
WORK _____

Artist agrees to be present for the entire event, no reps or hired help.
Artist will represent only hand crafted work that they produce.

Release:

The undersigned does hereby forever discharge, release and hold harmless the Promenade at Sagemore and the Animal Orphanage, their agents, servants, and employees and volunteers from any and all manner of action, suits, damages or claims whatsoever arising out of any loss or damage to person or property of the undersigned while participating in this event and hereby consents to the enforcement of all rules and regulations.

Signed _____ date _____